

UNCHAINED MELODIES



RESOURCES ON THE MUSIC BUSINESS

OVERVIEW

If you're interested in learning more about getting into the music business outside of this course, we've compiled a list of other resources available to you in the form of:

- Podcasts
- Other Edovo Courses

PODCASTS

How Did You Get Into That?

Description: Interviews with people turning their passions into careers.

Episode Suggestion:

- How to be a successful recording artist with Jennifer Paige

Own it! Starting a business after Prison

Description: How entrepreneurship can help reduce recidivism.

Episode Suggestion:

- Building resilience through adversity (10/9/23)

Career Tools

Description: Career Tools is a weekly podcast focused on specific actions you can take to grow and enhance your career.

Episode Suggestion:

- How to build a network (9/11/25)

Girl Gone Boss

Description: Girls Gone Boss brings you amazing conversations with woman who overcame real obstacles, and defied them with style and grace.

Episode Suggestions:

- Yvette Medina: Artist management (1/30/20)
“Yvette started her career in 2003 with Creative Artist Agency, worked with the William Morris Agency, and Sony Music's Latin Division before becoming General Manager of ROC Nation Latin. She has since returned to artist management with her own company.”
- Mari Lopez: Co-Executive Producer of Love and Hip-Hop
“Has one hand on the pulse of Pop Culture and the other on contributing to the growth of the Hip-Hop community.”
- (episode) Isabel Paz: Latin Recording Academy (4/13/24)
“Before becoming the Member Services Director at the Latin Recording Academy, Isabel Paz was the Associate Director of Publicity and Promotions for Warner Music Group. She shares her expertise working directly with artists, labels, concert promoters, and media outlets.”

Everday MBA

Description: Entrepreneurship and business techniques and tips you won't learn in business school.

Episode Suggestion:

- Actions to help your team succeed (5/14/22)

Simplifying Entrepreneurship

Description: This series is designed to change your Entrepreneurship worries and wants into wins....

Episode Suggestion:

- Building a family business that harmonizes life and passion

Black Entrepreneur Experience

Description: The Black Entrepreneur Experience uncovers brilliance, boldness and business acumen behind successful entrepreneurs across the globe....

Episode Suggestion:

- BEE 459

“Rapper, Producer, Musician, Songwriter, and Actor David Otuwa shares insights into the music industry.”

OTHER EDOVO COURSES

The New Rules of Business: The Ten Kimmandments

A Master Class

“The breadth of black history and culture, as told by some of today’s preeminent voices.”

The Pelshaw Group, Illegal to legal shorts: Business Success for the formerly incarcerated

Illegal and Legal is a guide to help ex-offenders become entrepreneurs. Covers business plans, structures, budgets, and more.

